

**Break Notes: 19-23/GOAL THIS HOUR IS 330**

CASE  
OP11

You count on KUNC and NPR for clear, concise reporting on the news that matters. We count on you to help us keep that news on the air. That makes your annual financial contribution very important. Hi.... I'm \_\_\_\_\_ and this is One-Day-Thursday, our ONE DAY FUND DRIVE. We're putting seven days of fundraising into one day.....TODAY! We use the money you give to pay for the news reports, analysis and discussion you depend on everyday. Please call with your gift now and help pay for the programs you depend on each day . The number is 800-443-58-62... or give on-line at KUNC.org. Joining me now \_\_\_\_\_.

CLOSE  
GOAL11

No challenge grants... no premiums or giveaways... just the idea that KUNC is worth supporting... and that we can earn your support with only one day of fundraising. \_\_\_\_\_ pledges needed in the next \_\_\_\_\_ minutes to stay on track. Your gift...right now... makes a difference. Call 1-800-443-58-62 or give on-line at KUNC.org.

CASE  
MEN22

- KUNC brings you information presented with intelligence.
- We hire the finest reporters we can find and give them the tools they need.
- We let them take the time they need to present the story. The result is high quality journalism that gives you the information you need to make decisions.
- To do radio journalism right, it takes an appreciation and a respect for intelligence. It also takes resources.
- During our fund drive, take a moment and call with your pledge.

CLOSE  
EZ1

Giving to KUNC takes just two minutes We need your name, contact information, how much you would like to give, and how you want to pay A Sustaining Membership is easy at just \$10 or more a month. Using your credit card saves us time and money: Visa, Mastercard, American Express, Discover Take those two minutes right now, please call 800-443-58-62

**PledgeDriver : Fall Membership Drive**

Thu Oct 23, 2008 (Day 1) 10/23/2008 - 10/23/2008

Morning Edition (7-8 AM) BREAK 2 - PAGE 2

**Break Notes: 19-23/GOAL THIS HOUR IS 330**

CASE Goal7 No challenge grants... no premiums or giveaways... just the idea that KUNC is worth supporting... and that we can earn your support with only one day of fundraising. \_\_\_\_\_ pledges needed in the next \_\_\_\_\_ minutes to stay on track. Your gift...right now... makes a difference. Call 1-800-443-58-62 or give on-line at KUNC.org.

CLOSE Car Guys :33 (One Day Thursday)  
NET13

CASE URG4 · Your call to KUNC has never been more important. · Your call will keep us on track to end this One Day Drive successfully this evening. A successful drive will ensure a successful year of news and information coverage on KUNC. · On this, the ONLY day of our drive, it's even more important that you call right now with your pledge. · There are lines open at 800-4-4-3-58-62. · Call right now. We won't have success without you. You can also give online at KUNC.ORG

CLOSE PP2 This is it. This is the only day of the fall fund drive. Tomorrow it's back to regular programming. Tomorrow you'll hear all the news and music without fundraising interruptions. Please call 1-800-443-58-62 to ensure that we meet our goal and make 1-Day Thursday a success.

**PledgeDriver : Fall Membership Drive**

Thu Oct 23, 2008 (Day 1) 10/23/2008 - 10/23/2008

Morning Edition (7-8 AM) BREAK 2 - PAGE 3

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CASE Goal8 1-Day Thursday is going extremely well. Thanks to the \_\_\_\_\_ listeners who have pledged so far. Normally we would be here fundraising tomorrow and into next week... interrupting your favorite programs. But not this time. We are ending this pledge drive this evening. Please call 1-800-443-58-62 with your pledge now...so

when you're listening to Weekend Edition, Car Talk and all your favorite shows this weekend... fundraising free... you know you helped to make that possible.

No challenge grants... no premiums or giveaways... just the idea that KUNC is worth supporting... and that we can earn your support with only one day of fundraising. \_\_\_\_\_ pledges needed  
CLOSE in the next \_\_\_\_\_ minutes to stay on track. Your gift...right now...  
THANK1 makes a difference. Call 1-800-443-58-62 or give on-line at  
KUNC.org.